

## **Arysta LifeScience Acquires French-Based Company Goëmar**

*A common vision towards Bioperformance® leadership*

**DUBLIN (26 March 2014)** -- Arysta LifeScience Limited has announced today the acquisition of the Goëmar group from BeCapital and Pechel Industries. Goëmar is headquartered in Saint-Malo, France, and is a global manufacturer and supplier of biostimulation, biocontrol and innovative nutrition for plants, including Physio Activator™ and Natural Defense technologies.

This acquisition builds on Arysta LifeScience's biosolutions platform, originally developed from the GBM (Grupo Bioquímico Mexicano) acquisition in 2007, along with their biocontrol portfolio, NPP (Natural Plant Protection), with globally recognized products such as ATONIK®, BIOZYME® and CARPOVIRUSINE®.

The two companies have already been working together to cross-market their biosolutions offerings in Europe, in addition to several commercial partnerships in high-growth countries, including India and Mexico.

Goëmar brings to Arysta LifeScience over 40 years of research and technical expertise in biosolutions, with a broad portfolio of highly differentiated products, cutting-edge innovation, and an industry-leading commercial organization with complementary competencies and geographic reach.

"Arysta LifeScience's objective is to strengthen its leadership position in biosolutions, while also maximizing the synergies with traditional crop protection solutions," said Wayne Hewett, CEO of Arysta LifeScience. "The acquisition of Goëmar is a key pillar for Arysta LifeScience's continued growth in the rapidly expanding biosolutions space, with an aligned vision and passion towards this market."

"We are excited to join Arysta LifeScience and to continue to execute our vision towards Bioperformance leadership in agriculture," added Jean-Pierre Princen, Goëmar Chief Executive Officer.

"The complementary nature of the two enterprises will provide additional capabilities to continue the tremendous growth we have experienced over the recent years. In addition, the combined strength of the two portfolios in biostimulation and biocontrol establishes a leading global player in these dynamic and growing segments."

Terms of the transaction were not disclosed.

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### **About Goëmar**

Goëmar with headquarters in Saint-Malo, France, is a global supplier of sustainable solutions, mainly based on natural and safe raw materials such as seaweed filtrates or active ingredients for agriculture. With sales in over 40 countries, Goëmar is an innovative-minded company, investing every year more than 10 percent of revenues in research and development. These efforts allow the company to be an expert in nutrition and flowering/fruit-setting stimulation with its Physio-Activator Technology range. Main Physio-Activator products are: BM Start, Vivaflor, Calibra, Goteo, for Horticulture and Vineyards and Appetizer, Forthial, Multoleo and Zeal for arable crops. Natural Protect Technology portfolio is made of Biocontrol solutions. Main products are: Vacciplant Fruits and Vegetables and Vacciplant Row crops, both based on Laminarin, a 100 percent natural and safe A.I. listed on European Annex 1 since 2005. More information is available at: [www.goemar.com](http://www.goemar.com).

### **About Arysta LifeScience**

Arysta LifeScience is one of the world's largest privately held crop protection and life science companies with 2013 revenues of US\$1.6 billion. An entrepreneurial provider of crop protection and life science products in more than 125 countries worldwide, Arysta LifeScience specializes in marketing and distribution of respected crop protection brands and life science products that meet the needs of our global partners. More information on the company is available at: [www.arystalifescience.com](http://www.arystalifescience.com).

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